

## **Email 1**

As the world becomes ever more digitally connected and more workers go remote, you may be facing unprecedented IT challenges in your business. If you're like many small business owners, technology has helped you grow — until it doesn't. You simply don't have the time or budget to bring on an IT team, but you're worried about the future.

What if your system goes down? What if cybercriminals strike? You could be losing valuable time, productivity, and sales — and have no one on hand to resolve the problem.

Let us provide you with the worry-free technological infrastructure you need to scale up. Our managed IT services bring expertise to your business on-demand, so that you can free up your resources for optimal growth.

With our “Cloud First, Client First” approach, we streamline your IT setup and help you implement the best tools for your needs. Plus, we're always here to put out any fires.

Want to skip the stress and get the peace of mind that your tech won't let you down? Give us a call.

## **Email 2**

It takes a lot of time just to manage your email. We know that you, as a business owner, don't have time to manage your company's IT tasks as well. Many SMEs aren't able to bring a Chief Technical Officer on board, especially during times of economic strain. But what if you could have CTO expertise as a service, available on-demand for your particular needs?

At Docutrend, we're proud to offer Virtual Chief Technical Officer support to help your business better use its technology. Streamlined tech = more available time and resources = bigger growth. Imagine how it would improve your operations to have access to the following:

- Risk assessment
- IT budget planning
- Vendor and application selection
- Technology roadmap
- Security services

No more IT headaches, no more struggling to optimize your data infrastructure. With our VCTO services, we enable you to enjoy big-business tech support and strategy at a fraction of the cost.

To learn more about how VCTO can empower your business, reach out to us or respond to this email.

## **Email 3**

Like many businesses, you probably rely heavily on your technology. From email to VoIP to internal project management, there's a tool for every aspect of your business. If your system were to go down, would you be prepared?

We'll be honest: ensuring your network's security and integrity, maintaining data backups, and keeping all your programs running are all tedious tasks. Without a comprehensive action plan, you could be looking at lost revenue or reputation damage if your infrastructure isn't maintained.

That's where we come in. With our innovative approach to system administration, we ensure that your business enjoys continual uptime. Plus, we put a plan in place to swiftly address any issues — including threats to your cybersecurity.

## **Email 4**

Inundated by sales pitches from SaaS vendors? Not sure how to integrate your new antivirus software into your system? Let us help you cut through the noise and set up your technology. From comprehensive system administration to cloud-first service management, Docutrend is here to streamline your IT.

Our managed IT services are available as part of a unique, on-demand package for a flat monthly rate. We'll show you to optimize your business from cutting-edge technology and reduce your costs while you're at it. Our offerings include network management, vendor procurement, IT training, and much more.

Why waste time and money on technologies that don't meet your needs? Docutrend brings enterprise-level support and expertise to your business, placing your problems and goals first.

If you're ready to improve your efficiency and choose the best tools for your business, reach out to us. We're here to answer any questions and empower you to run your business at a higher level.

## **Email 5**

We know you're busy, so we'll make this quick: do you ever feel like you're spinning your wheels? Are your business's tools and processes right for your goals? Especially in an era of remote work and digitized workflows, it can be hard to know what's best. We understand that you're concerned about your budget and growth strategy.

We think you deserve peace of mind that your tech is under control. Our Client-First, Cloud-First approach is designed to minimize your expenses while maximizing your technology. With Docutrend's Managed IT services by your side, you'll benefit from an on-demand Chief Technical Officer, robust system/network management, and optimized strategies for tech-driven efficiency.

You get all this at a fraction of the cost of hiring your own IT team — and you'll protect yourself from downtime and cyberattacks that could harm your business.

We're proud to help small- and medium-sized enterprises achieve big-business levels of IT excellence. Let us show you what we can do. Reach out today.