

# Streamline Your E-Commerce Business with Shopify

**The World's Leading E-Commerce Platform Is Ideal for Growing Your Business. NuEthic's Expert Developers Can Help Make It Yours.**

Shopify is one of the most affordable yet powerful platforms for online businesses, but it has a learning curve. Get ahead of the curve with custom Shopify theme development and integration with NuEthic!

## ***Tired of Juggling Multiple E-Commerce Tools?***

A thriving e-commerce website requires easy inventory management, integrated order management and CRM, marketing tools, and robust cybersecurity. Many online entrepreneurs find themselves using several different software tools to achieve all this. That approach raises your expenses and cuts into your profitability.

With its simple product management, integration with various apps, and fully hosted storefronts, Shopify solves that problem. However, it uses special code to build the shop, so at first glance, it doesn't seem customizable.

That's a myth! Skilled Shopify developers can deliver a custom theme that boosts your brand. Plus, with Shopify's latest version, your shop can include:

- Related product recommendations
- Customer reviews on product page
- Multiple image carousels, grids, and close-ups
- High-converting user journeys
- Quicker page loading
- And more!

You can rely on NuEthic's team of experienced Shopify developers to bring your dream e-commerce website to life.

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## ***Why Choose Shopify?***

### **Streamlined and Sleek**

Shopify provides a clean, intuitive interface for managing your store. It's easy for your marketing team to post content or pull order details. NuEthic handles the rest with a beautiful, user-friendly theme that your customers will love.

### **Easy to Grow Your Business**

With all of Shopify's helpful SEO and marketing features, it's a breeze to attract new customers to your business. Your SEO expert can add meta description, redirects, and nofollow to each page — or let our team help! Our custom themes are all SEO-friendly.

### **Secure and Compliant**

Consumers can be skeptical of e-commerce sites. Earn their trust with PCI-compliant funnels, native payment gateways, SSL connections, and other cybersecurity features through the Shopify platform. At NuEthic, we'll make sure your customers can buy with confidence.

## ***NuEthic - Your Shopify Experts***

Shopify has many awesome, out-of-the-box features. But to make Shopify your own, you can rely on NuEthic to craft your brand's online store on this powerful e-Commerce platform. Our custom theme developers and digital marketing experts handle everything you require to attract and convert more customers:

### **Conversion Optimization**

Make it easier for your visitors to find their desired product. Our UX experts will craft a Shopify site that draws in customers and keeps them engaged until the point of purchase.

## **Full CRM and Customer Support**

We leverage our extensive knowledge of Shopify's app extensions to integrate your CRM, other sales channels, marketing pipeline, and customer service team.

## **Brand-Specific Design**

We know how important it is to have a consistent, cohesive digital presence across your various channels. Our custom Shopify theme developers will build an online storefront that aligns with your brand's unique style and tone.

### **Our Process**

NuEthic is committed to making e-commerce websites that empower online businesses. We believe in ethical web development that focuses on your brand and target audience. Your website is your 24/7 salesperson, and it needs to perfectly express your vision!

If you've been concerned that a Shopify website would be too generic for your business...well, that's what we're here for. Let us show how to take advantage of Shopify's rich features with a custom site that puts your brand ahead of the crowd.

We start with a conversation, and that leads to collaboration. Consider us your partner in creating an online storefront that supports your growing e-commerce business.

At NuEthic, we combine Shopify's powerful tools with our passion for brand storytelling, UX optimization, and compelling web design.

## ***Ready to get started?***

We go beyond simple Shopify setup and web design: we're eager to create your business's ideal e-commerce experience. Drop us a line and let's see how we can work together.

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