

# **RAAM Emails - 69947**

## **Email 1 - Final email**

Hi [FNAME],

It's hard to believe that Race Across America is just around the corner. Years of training and tons of passion have led us to this moment. We're eager to hit the road, but before we head out, we'd like to make one final request.

Every single member of our team has battled or been affected by cancer in some way. This disease is tough — but so are we. Already, scientific research has made many cancer patients' prognosis so much better than it was just a few years ago.

But there is still a lot to do. And cancer still impacts 1 in 3 people — including many children. We believe that's way too many. In our trek across our great nation, we hope to symbolize the resilience and struggle it takes to defeat cancer. We also want to inspire you and everyone who is affected by cancer to help us make a difference.

To fund groundbreaking new research that will improve cancer patients' outlooks and eventually eradicate this disease once and for all.

Will you support our mission with a donation to our campaign? Every dollar counts in the fight against cancer. As we put our feet to our pedals and embark on our journey, we dedicate our energy to every person who is facing cancer. Your contribution directly supports the Leukemia and Lymphoma Society and National Pediatric Cancer Foundation.

[CTA] Give Now

We're so grateful for your support. Let's gear up to stop cancer.

Best,

The Team at Gear Up for Cancer: Race Across America 2021

## **Email 2: MJH**

Hello [FNAME],

We hope you're enjoying your custom home designed by master architect Marc Julien! Did you know that Marc is also an avid cyclist and cancer survivor? Considering his passionate approach and community involvement, that should be no surprise.

Now, Marc is blending his favorite hobby with his mission to eradicate cancer. As part of the 2021 Race Across America, he and seven other cyclists are teaming up to raise money for the Leukemia and Lymphoma Society and the National Pediatric Cancer Foundation.

The team leaves next week for California to begin their 3000+ mile trek across the nation. At Marc Julien Homes, we're eager to support their efforts. That's why we will donate \$100 to the cause for every Google review from one of Marc's illustrious clients — like you!

It takes only a few minutes and is the perfect way to support this powerful mission. Click below to leave a review on Google, and we'll give \$100 to Marc's Race Across America campaign!

[CTA] Leave Your Review

Thank you so much for being a client of Marc Julien Homes and for supporting Marc's campaign to stop cancer. We appreciate you tremendously.

Best,

The Team at Marc Julien Homes