

Email 1

Subject line options:

- Do you feel stuck in your life?
- Your mind is sabotaging your success
- Are doubts and fears holding you back?

Hi [FNAME],

“Sick and tired.” “Stuck in place.” “Spinning your wheels.” All are different phrases for the same concept: somehow, you arrived at this point in your life and it’s not the fulfilling, confident experience you wanted.

I hear it all the time from my clients. Their dreams are gathering dust. They’re not sure why they can’t achieve their goals. They’re sick and tired of ... being sick and tired.

This is no way to live.

As an illusionist, I performed live stage shows for 20 years. Yet despite my relative success, I too experienced feelings of self-doubt. Eventually, the truth struck me: I was trapped by illusions. Not the ones I performed, but rather the ones that clouded my mind and kept me in stasis rather than growth.

The truth is, we all have the potential to move forward and capture the life we want to have. But we’ve cornered ourselves into boxes built by our limiting beliefs.

You know, deep down, that you can turn your dreams into reality. You just need a bit of guidance.

My team of Real Magic coaches and I can help. Book a free complimentary strategy session by clicking the link below.

[CTA] Book My Strategy Session

Let’s start unlearning those limiting beliefs and unlocking your full potential.

Best,

Anders Hansen

Email 2

Subject line options:

- The grass is greenest within your heart
- Stop living by other people’s standards
- The secret to unlocking your full potential

Hi [FNAME],

Few things are more frustrating than seeing other people achieve what you’ve been dreaming of. It’s tempting to compare yourself to them. What do they have that you don’t? How can you be more like them?

This is a limiting thought process. Moreover, it's an illusion: often, the people who seem perfect to us are far from it. In fact, they may not even be living their dream lives — most people aren't!

By comparing yourself to them, you are only contributing to the paradigms that bury your true potential beneath illusions.

To escape this negative thought pattern, you need to connect with your innate, unlimited power and start shifting your mindset.

You know you're meant for something greater — and only you can achieve your dreams. Sadly, illusions can cloud our judgement and prevent us from seeing the right path.

My team and I are eager to help you free your mind. Simply by reading this email, you are already on the path towards your best life. The next step is to book a complimentary Real Magic Strategy Session. Click or tap below to request your spot.

[CTA] Book My Strategy Session

Let's turn those baby steps into a quantum leap. Your personal magic makes the impossible possible!

Best,

Anders Hansen

Email 3

Subject line options:

- Why you need to prioritize your dreams
- Are you waiting for your life to start?
- Now is your moment

Hi [FNAME],

You know that you could achieve your goals and feel more confident and powerful in your life... but if you're like many people, you're just waiting for the right moment to arrive.

You put your dreams on the back burner. You tell yourself, I'll get to that eventually. After I've gotten a better job. Whenever I'm able to take a vacation. As soon as I've gotten into shape.

Here is the problem with that approach. There will never be the perfect time. That is the biggest illusion holding you back from a fulfilling life. How can you tap into your innate power if you keep waiting for everything to line up?

I challenge you to start now. Take control of your journey and begin shattering those illusions. Only you can decide when to take the quantum leap towards your ideal life. It's YOUR choice when to dream big and go after your big goals.

So don't wait another day. Invest in your future now. Even if everything is not "perfect," you can still make a chance and unlock your *real* magic.

Simply click or tap below to book a strategy session with a member of the Real Magic Coaching Team. I personally trained all our coaches, so you know that my unique approach will help you shatter your illusions and start living your best life.

[CTA] Book My Strategy Session

We'll help you gain clarity on your goals and create a roadmap to get you there. Let's get started!

Best,

Anders Hansen