

Ad #1

Ad Body Copy:

Calling all big dreamers, goal-getters, and action-takers!

Eager to be your own boss and launch a fast, fresh business?

Make it happen — literally! — with your very own House of Bao!

Open a Bao Brothers franchise and serve up innovative, contemporary Asian fast food with a creative twist.

Featuring punch-in-your-face flavours and the fun street food culture of Gua Bao!

This company is growing as fast as its delicious food comes out. Shake up your career: Become a Bao Brothers franchisee and get these yummy benefits:

- Ongoing operational and marketing support
- Bank accreditation
- A proven formula and business plan for your franchise

Enquire now and turn your entrepreneurial dreams into reality!

[Video or Image appears here]

Headline Option 1 (up to 50 characters/10 words): A hot and fresh new career — served up fast!

Headline Option 2 (up to 50 characters/10 words): Serve up tasty food for an even tastier career

News Feed Link Description: Bao Brothers, purveyor of Contemporary Asian fusion fast food, is seeking franchisees across Australia.

Ad #2

Ad Body Copy:

Thinking about opening a fast food franchise but looking for something less conventional?

Open a Bao Brothers location. We aren't fast food — we are good food, fast!

Join our mission to shake up the fast food game...

...and spice up your career with the fierce and fresh flavours of Gua Bao street food culture.

You'll enjoy ongoing marketing and operational support plus our perfect recipe for franchise success!

Ready to be your own boss, Bao-style? Launch your House of Bao and serve up a hot and fresh new lifestyle — extra sauce! Enquire now.

[Video or Image appears here]

Headline Option 1 (up to 50 characters/10 words): Put Some Bao in Your Business

Headline Option 2 (up to 50 characters/10 words): Your Fast Food Franchise Doesn't Have to Be Boring

News Feed Link Description: Bao Brothers, purveyor of Contemporary Asian fusion fast food, is seeking franchisees across Australia.

Ad #3

Ad Body Copy:

[Video or Image appears here]

Want to add some flavour to your career and whip up your favourite lifestyle?

A fast food franchise could be just the right ingredient!

But not just any franchise...open a Bao Brothers location and serve up delicious, innovative Asian food.

Help spread the vibrant street food culture of Gua Bao across Australia. Running your own House of Bao lets you enjoy entrepreneurial freedom AND tasty food.

With our established franchise business formula and ongoing marketing support, you'll be cooking up a fresh new career in no time.

Enquire now and put some Bao in your business!

Headline Option 1 (up to 50 characters/10 words): Order up your dream lifestyle, with extra sauce!

Headline Option 2 (up to 50 characters/10 words): Spice up your career with your Bao Brothers franchise

News Feed Link Description: Bao Brothers, purveyor of Contemporary Asian fusion fast food, is seeking franchisees across Australia.