

# Ad #1

## Ad Body Copy:

Howdy, are you ready to give your taste buds a great weekend?

Come on down to the Smoke in Broke BBQ Festival on the June Long Weekend, June 11-12. From savory Texas-style meats from Smokin' Hot 'n Saucy to the very best varietals from wine country, we're ready to throw one heck of a shindig!

Enjoy the best of local barbecue prepared by New South Wales' top pitmasters as they smoke up their delicacies. Witness their mighty smoke-offs in competitions sponsored by the Australasian Barbecue Alliance and the Steak Cookoff Association.

Then, wash it down with some yummy beer and delicious wine and hang out for some toe-tapping fun with live music performances.

Act now to get your tickets as only a limited number come with tasting tokens. If you want tokens, it's a smart to pre-order.

You don't want to miss out on these mighty-fine flavours! All proceeds benefit Broke Public School.

We can't wait to welcome y'all to one fantastic weekend celebrating family, friends, and darn good food. Come Saturday or Sunday, or grab yourself an all-weekend pass for extra fun.

Tickets will sell out, so book now! Yeehaw!

[Video or Image appears here]

**Headline Option 1 (up to 50 characters/10 words):** Join Us for Some Smokin' Good Fun

**Headline Option 2 (up to 50 characters/10 words):** One Smokin' Hot Shindig

**News Feed Link Description:** Smokin' Hot 'n Saucy is hosting the Smoke in Broke BBQ Festival on the June Long Weekend, featuring cook-offs, beer and wine, live music, demos, and more.

## **Ad #2**

### **Ad Body Copy:**

At Smokin' Hot 'n Saucy, we firmly believe that nothing brings together a community like some darn good cookin'. So, we're eager to welcome y'all to another Smoke in Broke BBQ Festival ... the perfect way to celebrate our local pitmasters and cook-off champions!

Join us for some fantastic food, sauces, beer, and wine, and other tummy-pleasin' delights . Taste some savory dishes from BBQ masters duking it out in our competitions sponsored by the Australasian Barbecue Alliance and the Steak Cookoff Association.

Plus, we've got tasting tokens for sale — but only for a limited number of tickets. Grab 'em NOW to avoid missing out ... and say "howdy" to one delicious long weekend!

Tickets are available for either Saturday June 11 or Sunday June 12 — or go all out and book a weekend pass.

All ticket proceeds go to support our community, especially the Broke Public School. Last year, we raised more than \$10,000. Help us go even bigger this year and book your tickets for this tasty extravaganza.

From local musicians and market vendors to wine tastings and smoking demos, you're in for one spectacularly smokin' shindig. Come enjoy the best of local food, beverage, and entertainment at the ultimate community barbecue!

[Video or Image appears here]

**Headline Option 1 (up to 50 characters/10 words):** BBQ Brings People Together — Join Us!

**Headline Option 2 (up to 50 characters/10 words):** Your Taste Buds Won't Wanna Miss This Weekend

**News Feed Link Description:** Smokin' Hot 'n Saucy is hosting the Smoke in Broke BBQ Festival on the June Long Weekend, featuring cook-offs, beer and wine, live music, demos, and more.